



FUTA NEWS

FUTA STUDENTS GET TIPS ON ENTREPRENEURSHIP

Students of the Federal University of Technology, Akure have been charged to engage in part-time skill acquisition and activities that would give them financial independence and boost the nation's economy as a whole.

Speaking to 300 level students on Entrepreneurship at a talk organized by the University's Centre for Entrepreneurship [CENT], a retired Professor of Mechanical Engineering, and the Lotujama of Ondo Kingdom, Professor Adeyemi Aderoba encouraged the students to be hard working in order to be successful. He stressed the need to be creative, dedicated and determined, telling them the importance of being knowledgeable and prudent. Professor Aderoba who spoke of his experience as an entrepreneur told the students to engage in proper research and study in order to identify audiences and their needs at various levels with a vision to meeting such identified needs.

He urged them to develop confidence in themselves and be ready to invest more than finance to get to the top. He noted that there were two indices to pay attention to for any entrepreneur to succeed, namely dynamic programming and machine adaptation.

While describing dynamic programming, he encouraged students to appreciate starting businesses in small scale that would grow over time, not to waste time on bogus endeavours. On machine adaptation, he told them to build on items within their reach rather than spend time and resources chasing luxury.

Aderoba impressed the art of marketing on them, saying "if you cannot sell it, don't produce it". Earlier, the Coordinator, CENT, Dr. Isaac Akinwumi enlightened the students on the MAD concept which he described as Mission, Action and Discipline. He noted that ideas come from creativity that might first appear crazy but turn out great.

He noted that a mission is guided by so many factors and it is usually philosophical, hence students should look beyond the University to the life outside and “learn the art of human relations among other things as anyone hoping to succeed would need to employ more than business as usual”, he said.