ABSTRACT
E-commerce is a transaction of buying and selling online, or transmitting of funds or data, over the internet, it is a large marketplace both for merchants and consumers to trade conveniently without stress or panic. B2C (Business to Consumer) is a type of e-commerce business model that brings e-tailers (online version of traditional retailers) together with consumers, it has greatly increase the evolution of online shopping where users can directly connect with merchants on an e-commerce marketplace. These marketplaces have thousands of merchants with thousands of products they are selling, using a laptop as a case study, several merchants sells different types of laptops at different prices, so for a particular laptop there will be different prices from different merchants on a particular e-commerce sites, leaving consumers in a turmoil of searching and choosing from several merchants a single product to buy without been extorted. The proposed solution ONLINE PRICE COMPARISON SYSTEM, helps online users to get the best of their product from different e-commerce marketplace on a single web interface, thereby saving users the time and stress of searching through difference e-commerce marketplaces looking for the cheapest price of a single product, it also help online users to get the view of different specifications of products at a search, helps users in making decision as pertaining the price, thereby saves users from unnecessary spending.