

ECHO " FUTA ANTHEM" VIDEO CONTEST RULES AND REGULATION

- 1. Videos must be the original work of the applicant(s) and must include a brief introduction.
- 2. If a submission involves two or more applicants, a group leader must be chosen and presented. The group leader will receive the award on behalf of the group.
- 3. Matric number should be that of applicant or that of the group leader for group entries.
- 4. Videos must be no longer than three (5) minutes.
- 5. Videos must not advertise a product, service, logo, or name of nonprofits, government agencies, or private companies.
- 6. The University reserves the right to use submitted videos for educational/promotional activities and may also notify the submitter of such.
- 7. Winning videos will be selected by a judging process in which a designated panel of judges evaluates each eligible Submission based on the judging criteria set out below.

Judging criteria:

- Video & Audio quality (20%)
- Creativity (30%)
- Popularity (Likes on FUTA Techtube & Views on YouTube) (40%)
- Originality (10%)

Format Rules

Videos should be submitted in the form of a YouTube post/upload. For directions on how to upload a video, please see our <u>link to the pdf.</u>

Note: Submissions violating any of the rules above will be disqualified.

Multiple entries will be automatically disqualified.

For further enquiries, please call: 07039864935 or 08053534998